

Schedule of Events

SEPTEMBER 21 - 23, 2025 | THE WESTIN RANCHO MIRAGE

Sunday, September 21, 2025

6:30 AM - 1:00 PM	The Illuminators Golf Tournament (Mission Hills Country Club)
8:00 AM - 5:00 PM	The Illuminators Command Post (Ambassador Foyer)
8:00 AM - 7:00 PM	Conference Registration Opens (Celebrity Foyer)
	Sponsored by Instacart
9:00 AM - 4:00 PM	Suites & Exhibit Hall Open (Celebrity Ballroom)
9:00 AM - 4:00 PM	Pre-scheduled Business Meetings (Celebrity & Oasis Ballroom, Rancho & Mirage)
11:30 AM - 1:00 PM	Food Truck Lunch (Celebrity Courtyard)
	Provided by The Illuminators
1:00 PM - 2:00 PM	Collaboration Kickoff (Polo Room)
6:00 PM - 8:00 PM	Opening Reception (Pinzimini Restaurant)
	Sponsored by General Mills, Sushi Avenue & Thrifty Ice Cream
8:00 PM - 10:00 PM	DIY Networking Adventure (Assorted Resort Locations)

Monday, September 22, 2025

6:30 AM - 5:00 PM	Registration (Celebrity Foyer)
	Sponsored by Instacart
6:30 AM - 8:00 AM	Industry Breakfast (Ambassador Ballroom)
	Provided by The Illuminators
8:00 AM - 10:00 AM	Opening Remarks & Conference General Session (Ambassador Ballroom)
	Sponsored by The Mahoney Group
10:00 AM - 5:00 PM	Suites & Exhibit Hall Open (Celebrity Ballroom)
10:15 AM - 5:00 PM	Pre-scheduled Business Meetings (Celebrity & Oasis Ballroom, Rancho & Mirage)
10:30 AM - 12:30 PM	Independent Grocers Forum (Polo Room)
11:30 AM - 1:00 PM	Industry Luncheon (Ambassador Ballroom)
	Provided by The Illuminators
12:30 PM - 5:00 PM	Enterprise Risk Protection Executive Summit (Polo Room)
6:00 PM	Dine for a Cause (Outside Celebrity & Ambassador Foyers)
	Proceeds benefit The Illuminators Educational Foundation

Tuesday, September 23, 2025

6:30 AM - 8:00 AM	Illuminators Membership Breakfast (Polo Room — Invite Only)
6:30 AM - 8:00 AM	Industry Breakfast (Ambassador Ballroom)
	Provided by The Illuminators
7:30 AM - 11:00 AM	Registration (Celebrity Foyer)
	Sponsored by Instacart
8:00 AM - 9:00 AM	Tuesday Morning General Session (Ambassador Ballroom)
9:00 AM - 12:00 PM	Suites & Exhibit Hall Open (Celebrity Ballroom)
9:00 AM - 12:00 PM	Pre-scheduled Business Meetings (Celebrity & Oasis Ballroom, Rancho & Mirage)
11:30 AM - 12:30 PM	Industry Luncheon (Ambassador Ballroom)
	Provided by The Illuminators
12:30 PM - 2:00 PM	Emerging Brands Pitch Contest (Ambassador Ballroom)
2:00 PM	Event Concludes

