



## Schedule of Events

SEPTEMBER 21 - 23, 2025 | THE WESTIN RANCHO MIRAGE



### Sunday, September 21, 2025

- 6:30 AM - 1:00 PM **The Illuminators Golf Tournament** (*Mission Hills Country Club*)
- 8:00 AM - 5:00 PM **The Illuminators Command Post** (*Ambassador Ballroom*)
- 8:00 AM - 7:00 PM **Conference Registration Opens** (*Celebrity Foyer*)  
Sponsored by Instacart
- 9:00 AM - 4:00 PM **Suites & Exhibit Hall Open** (*Celebrity Ballroom*)
- 9:00 AM - 4:00 PM **Pre-scheduled Business Meetings** (*Celebrity & Oasis Ballroom, Rancho & Mirage*)
- 11:30 AM - 1:00 PM **Industry Luncheon** (*Oasis Courtyard*)  
Provided by The Illuminators
- 1:00 PM - 2:00 PM **Collaboration Kickoff** (*Polo Room*)
- 6:00 PM - 8:00 PM **Opening Reception** (*Pinzimini Restaurant*)  
Sponsored by Sushi Avenue & Thrifty Ice Cream
- 8:00 PM - 10:00 PM **DIY Networking Adventure** (*Assorted Resort Locations*)

### Monday, September 22, 2025

- 6:30 AM - 5:00 PM **Registration** (*Celebrity Foyer*)  
Sponsored by Instacart
- 6:30 AM - 8:00 AM **Industry Breakfast** (*Ambassador Ballroom 1-3*)  
Provided by The Illuminators
- 8:00 AM - 10:00 AM **Opening Remarks & Conference General Session** (*Ambassador Ballroom 4-7*)  
Sponsored by The Mahoney Group
- 10:00 AM - 5:00 PM **Suites & Exhibit Hall Open** (*Celebrity Ballroom*)
- 10:00 AM - 5:00 PM **Pre-scheduled Business Meetings** (*Celebrity & Oasis Ballroom, Rancho & Mirage*)
- 10:00 AM - 12:00 PM **Independent Grocers Forum** (*Polo Room*)
- 11:30 AM - 1:00 PM **Industry Luncheon** (*Ambassador Ballroom 4-7*)  
Provided by The Illuminators
- 12:30 PM - 5:00 PM **Enterprise Risk Protection Executive Summit** (*Polo Room*)
- 6:00 PM **Dine for a Cause** (*Outside Celebrity & Ambassador Foyers*)  
Proceeds benefit The Illuminators Educational Foundation

### Tuesday, September 23, 2025

- 6:30 AM - 8:00 AM **Illuminators Membership Breakfast** (*Ambassador 3*)
- 6:30 AM - 8:00 AM **Industry Breakfast** (*Ambassador Ballroom 1-2*)  
Provided by The Illuminators
- 7:30 AM - 11:00 AM **Registration** (*Celebrity Foyer*)  
Sponsored by Instacart
- 8:00 AM - 9:00 AM **Tuesday Morning General Session** (*Ambassador Ballroom 4-7*)
- 9:00 AM - 12:00 PM **Suites & Exhibit Hall Open** (*Celebrity Ballroom*)
- 9:00 AM - 12:00 PM **Pre-scheduled Business Meetings** (*Celebrity & Oasis Ballroom, Rancho & Mirage*)
- 11:30 AM - 12:30 PM **Industry Luncheon** (*Ambassador Ballroom 4-7*)  
Provided by The Illuminators
- 12:30 PM - 2:00 PM **Emerging Brands Pitch Contest** (*Ambassador Ballroom 4-7*)
- 2:00 PM **Event Concludes**

